

TrackIQ.cloud

TrackIQ monitors the coming and going of anyone who enters or leaves your premises, and creates the basis for visitor & workforce management, loyalty programs and of course, health tracking and reporting. The key value proposition is the privacy compliant big data analysis that is available to you on this data.



Who visits your premises and when?

Whether you want to track the number of visitors or customers who entered your premises during the day or the students who arrived for a particular class, the number of workers who reported to site or the number of attendees for an event, **TrackIQ** has you covered.

Timestamped entry and exit records help you keep track of who arrived, who left and who is still there.



Ensure a safe environment.

COVID-19 has changed the way we think about everything from workplaces to restaurants. **TrackIQ** helps you record the temperature for users so you can identify possible risk vectors before they come into contact with your staff, clients or students.

Optionally track temperature data and be able to report on who was in contact with whom at the push of a button if needed.



Quick. Easy. Safe. Efficient!

Getting in and out should be quick and simple - everyone hates queues and delays. **TrackIQ** offers lightning-fast entry logging that's much quicker than filling in a form, backed with accurate, usable data that's available without the need to digitize or manually page through paperwork. Turn biometric identity verification on or off depending on your needs.

Skip the queue - touch-less logging that's quick, easy and legible.

What TrackIQ Offers You



Track Attendance

Who came in
Who went out
Who's still there



Biometric Verification

Identity verification
using facial recognition...
or not, you choose!



Real-time Reporting

Intelligent, accurate data
for day-to-day reporting
and analytics



Record Temperature

Was a person's
temperature high or within
the safe range?

Intelligent Data

By providing accurate data about each visit, **TrackIQ** allows you to build a data set over time that focuses on the realities of your environment to help you solve real-world problems.

Under-staffed during busy hours, or over-staffed when it's quiet? Understanding your peak and quiet times can help you to deploy your workforce more effectively, allowing you to offer clients the shortest queues or the speediest check-out.

Get to know your clients Is this visitor a new client or a returning one? How often do you see them? Better understanding will allow you to engage with customers more efficiently by providing the data you need to adjust your marketing strategy or build a loyalty program to encourage the business you want.

Customer Loyalty Programs Let your customers opt-in to marketing that can help drive return business, brand awareness and increased sales from existing customers, whilst attracting new customers to return through the creation of a loyalty program based on the data collected by TrackIQ. Using Artificial Intelligence to create dashboards that track customers trends, TrackIQ can help you to create specials, promotions and rewards for clients that encourage them to fill up quiet times or increase retention.

Optional Additional Features: Allow iPulse to create a webpage for you – linked to your current website – where customers can go and manage their information, receive vouchers, and even view their history. This site can also be used to allow clients to book visits in advance, create barcodes that can be used to speed up entry and exit, and complete health questionnaires for visitors, or integrate into existing booking and ticketing systems to create links between the TrackIQ data and other systems you are already using.



For more information contact us at

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IQSUITE.cloud COMPATIBLE

IQSuite.cloud is a scalable cloud-based biometric verification platform, that can be used as a stand-alone or multi-factor authentication service for your customers, employees, students or visitors to provide authorized access to facilities and services, as well as tracking your workforce through workforce management and time & attendance systems. Biometric verification improves convenience, reduces risk and prevents fraudulent use of your services or access to your premises.

IQSuite.cloud incorporates the incredibly secure and powerful **BIOVAULT** database, allowing you to not only store data in a safe, secure and privacy compliant manner, but also to break out to multiple external sources to find and aggregate data about visitors, contractors or employees in a cost-effective and centralised manner.

Always on, always available and monitored 24/7 remotely by the **iPulse** support team, **IQSuite.cloud** is built on the powerful Microsoft Azure platform for reliability, performance and speed.